



**INTERNATIONAL ASSOCIATION  
FOR SPORTS INFORMATION**

# NEWSLETTER

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**IASI's Mission: To Develop and Promote the Value of Sport Information.**

*IASI Website:* <http://www.iasi.org/>

*IASI is a non-profit making organization whose aim is to stimulate, support and develop activities in the field of international documentation and information for physical education and sport. It brings together a worldwide network of scientists, documentalists, librarians, information experts and managers of sports information and documentation centers.*

*We welcome contributions to this newsletter from all countries in all languages. Send information to the IASI Newsletter editor, Ms Gretchen Ghent, Librarian Emeritus, c/o The University of Calgary Law Library, 2500 University Dr. NW, Calgary, Alberta, Canada T2N 1N4. Email: [gghent@ucalgary.ca](mailto:gghent@ucalgary.ca)*

*Membership information is found on the IASI website, <http://www.iasi.org/> or contact Mr. Jose Aquesolo, IASI Executive Secretary, C/o Andalusian Institute of Sport (IAD), Avda. Sta. Rosa de Lima, 5, E – 29007, Malaga, Spain, Tel: +34 951 04 19 00, Fax: +34 951 04 19 39, Email: [jaker@uida.es](mailto:jaker@uida.es)*

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IASI Newsletter, No. 24, November 2002

First Announcement.....

**THE VALUE OF SPORT INFORMATION: TOWARDS BEIJING 2008**

**12<sup>th</sup> World Congress  
of the  
International Association for Sports Information  
Beijing, China  
May 19-21, 2005**

Founded in 1960, the International Association for Sports Information (IASI) encourages, develops, and supports activities in the field of sport information documentation and dissemination. IASI brings together an international network of information specialists, including librarians, documentalists, sports scientists, and information centre managers.

As part of its mission to foster the exchange of ideas and experiences, IASI organizes a World Congress every four years. The 12<sup>th</sup> World Congress will take place in Beijing, from May 19 to 21, 2005, hosted by the All-China Sports Federation and organized locally by the China Sports Information Center and Beijing Sport University.

**WORLD CONGRESS THEMES AND SESSIONS**

Sport information experts of all professions will begin to prepare for the information demands of the 2008 Olympic Games by evaluating the services of their information centres, establishing new procedures for delivery of specialized data, and incorporating new technologies into their daily operations. To that end, IASI presents a World Congress addressing The Value of Sports Information: Towards Beijing 2008.

The primary sessions of the World Congress will be:

**Information Services for Olympic Games and International Competitions**

Major international sporting events cannot exist without a strong information service infrastructure. Whether supporting the bidding process, results reporting, media services, managerial decision-making, or coaches in the field, accurate and timely information is vital. This session will feature innovative and visionary solutions created by sport information managers. Specifically, this session will highlight:

- Information service programs supporting major competitions
- Olympic and sport documentation and study centres activities
- Competition results systems
- Media support services at international competitions
- New technology used in information delivery systems

**Sport Archives and Digitalization**

The conversion of paper documents to digital format offers potential benefits to information managers. Digitizing documents improves their accessibility via the Internet, promotes

content analysis through the use of search engines, and allows for conservation of the original paper. As an increasing amount of information is created and published in digital form, however, information managers are required to develop new methods of organization, storage, and preservation. Topics to be addressed include:

- Impact of digitization on scholarly research
- Retrieval, delivery, and organization of digital documents
- Digitization and intellectual property law
- Data structure and metadata of digital documents and collections
- Digital conversion project case studies

### **Sport Statistics, Standards & Services**

Increasing demands have been placed on sports information professionals to organize and deliver a variety of sports statistics and other factual data. In particular, coaches and sport scientists are seeking the expertise of information professionals in organizing performance evaluation and enhancement statistics. Sports administrators are particularly interested in sport participation surveys, as well as service and program evaluation measurements. Information managers are asked to develop standards and guidelines for statistics databases. Discussions at this session will include:

- Identification of relevant statistics for coaches, scientists, and administrators
- Process of establishing standards for statistical reporting
- Use of organized statistics to enhance athletic performance
- Technological improvements in statistical information delivery
- User-friendly statistics databases: case studies

### **Sport Information for Elite Athlete Development**

Elite athlete development is a complicated integration of training methodologies, environment, equipment, and personal commitment. Providing information services in support of this system is a daily challenge for many information professionals. This session seeks to identify creative means through which sport information managers can contribute to the process of elite athlete development. Among other topics, this session will concentrate on:

- Development of training information databases
- Talent identification information systems
- Use of virtual games to enhance skill development
- Supporting the elite athlete's personal environment
- Sport testing and measurement standards databases

### **Future Needs of Sport Information**

Obsolescence comes quickly in the information profession. Information managers constantly seek to understand how technology infrastructure transformations will impact delivery systems. In addition, information managers grapple with rapidly changing copyright rules on the organization, delivery and use of information. This session will identify future trends and innovations in sport information management. Potential topics covered include:

- Information overload for coaches, administrators and researchers
- Lifelong learning and continuing education: Use of electronic/print/video/media
- Coach certification and licensing information

- The “wired” coach
- Mass media: Sport information’s destiny or future

### **THE PROGRAM and PARTICIPANTS**

The World Congress will be held over a three-day period, May 19-21, with a 5-session structure. Each session, listed above, will include a plenary meeting, parallel sessions, posters and exhibitions.

The IASI business meetings (General Assembly, Executive Committee, and Open Forum) will be held before the Congress from May 16-18. All interested individuals are invited to attend the General Assembly and the Open Forum.

The official language of the World Congress will be English. All documents and papers must be written in English. Simultaneous translation of speakers in English and Chinese will be available.

Approximately 250-300 participants are expected to attend the World Congress. Participants come from all vocations in the sport world, including:

- information professionals and managers
- documentation centre directors
- journalists
- coaches, researchers, teachers
- sports executives and administrators

### **BEIJING**

Beijing, the capital of the People’s Republic of China, has a population of 12 million. The city has a continental climate, with annual average rainfall of nearly 700mm, most occurring in July and August. Winter is dry and cold, with little snow. The best time to visit Beijing is in May, September, or October, when skies are bright and sunny. The city’s long history has endowed it with wondrous sites of great aesthetic and cultural value. The Great Wall, a huge project begun more than 2,000 years ago, meanders through the mountains and valleys near Beijing. The Forbidden City, the largest ancient architectural complex extant today, is a splendid crystallization of ancient Chinese architectural art. Tian’anmen Square, the world’s largest city square, is located in the city center.

As China’s cultural center full of talent, Beijing is home to over 70 institutions of higher learning including the famous Beijing University and Tsinghua University. More than 500 scientific research institutions, over 300 publishing houses, as well as hundreds of newspapers and periodicals are located in Beijing. Also located here are many of the country’s sports organizations, such as the State Sports General Administration, the All-China Sports Federation, and the Chinese Olympic Committee, as well as the national sports authorities and several research institutes. One of the Congress organizers, Beijing Sport University, is located in northwest Beijing and covers an area of 75 acres. The University has over 7000 students and is affiliated with seven institutes: Sport Coaching, Physical Education, Sport Management, Wushu, Sports Medicine, Adult Education and the Graduate School. The University has hosted the 21<sup>st</sup> Universiade Scientific Congress and the ICSSPE Executive meeting.

In 2001, the IOC announced that Beijing would host the 2008 Olympic Games, an event for which the city is now actively preparing.

## REGISTRATION FORM

To receive further information on the 12<sup>th</sup> World Congress, please fill in this registration form and return it to:

<b>Ms Liu Xiaohong</b> <b>International Office</b> <b>Beijing Sport University</b> <b>12<sup>th</sup> IASI World Congress</b> <b>Zhongguancun North Road</b> <b>Beijing 100084</b> <b>CHINA</b> <b>Tel: +86 10 6298-9244</b> <b>Fax: +86 10 6298 9297, (6298-9046)</b> <b>Email:</b> <a href="mailto:bupe@public.bta.net.cn">bupe@public.bta.net.cn</a>	<b>Registration Form</b> <b>Please include your:</b> <ul style="list-style-type: none"><li>• <b>Surname:</b></li><li>• <b>First Name:</b></li><li>• <b>Professional Title:</b></li><li>• <b>Institution Name:</b></li><li>• <b>Address:</b></li><li>• <b>City &amp; Post/Zipcode</b></li><li>• <b>Country</b></li><li>• <b>Telephone:</b></li><li>• <b>Fax:</b></li><li>• <b>Email:</b></li></ul>
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### IASI Membership Fees and New Payment Options

IASI Treasurer, Anitta Palvimaki and IASI President Alain Poncet have been busy this fall putting the IASI financial affairs in order. New bank accounts have been opened in Finland and IASI membership fees may now be paid in US dollars (as before) and also in Euros. The following information will appear on the IASI website in the near future:

#### IASI Membership Fees

IASI welcomes new members and offers **five** kinds of memberships (US\$):

**Institutional \$75**

(for associations, organizations, institutes, libraries, schools)

**Personal \$50**

(for individuals)

**Sponsored**

**(Sponsored Institutional Member - \$75)**

**(Sponsored Personal Member ----- \$50)**

(for institutions or individuals, where their membership fees are paid by another member)

**Patron**

**(Patron Institutional Member - \$150)**

**(Patron Personal Member ----- \$100)**

(for an institution/organization or person who is interested in supporting the work of IASI. A Membership fee at least double that of the basic personal or institutional membership is required)

**Honorary Members**

(conferred by vote of the Executive Committee)

Payment may be made by cheque or bank transfer in USD to:

**IASI Newsletter, No. 24, November 2002**

IASI Bank  
Nordea Bank Finland Pld  
Kauppakatu 18  
FIN – 40100 Jyvaskyla  
Finland

To the US Dollar Account:  
SWIFT-Code: NDEAFIHH  
IBAN: F189 1045 4200 0000 62

Note that payment may be made in Euros. Use the exchange rate (USD=EUR) on the day of payment.

To the Euros Account:  
SWIFT-Code: NDEAFIHH  
IBAN: F143 1045 3000 1432 88

Please send this membership form to:

Anitta Palvimaki  
IASI Treasurer  
Head, LIKES Information Service for Sport and Health Sciences  
PO Box 35 (B)  
40014 Jyvaskyla, Finland  
Tel: +358 14 260 3390  
Fax: +358 14 260 3922  
Email: [anitta.palvimaki@library.jyu.fi](mailto:anitta.palvimaki@library.jyu.fi)

(Note: a cheque or US money order may also accompany the membership form. Also note that membership fee payments by credit card cannot be accepted at this time)

Lastly, Anitta's address has changed slightly so please update your files also.

## Other News Bytes

### The European eKoS Project Update

Since the last information on the eKoS Project published in the July IASI Newsletter, the project has had important developments and shown good progress. The organizations involved in the data and terminology production have signed the requested letters of intention. These letters define the type of contribution that each organization will bring to the project and the specific production strategies to be employed. Following our rules, the President and the Vice-president for Europe have both signed the letter of participation to this project on behalf IASI-Europe.

According to the letters of intention and through further discussion, it has been agreed the following distribution of responsibility within the Consortium is:

- Meyer & Meyer - editorial, commercial, and technical responsibility
- SYSTRAN - administrative and financial coordination; linguistic responsibility
- ENSSEE/EASM/IASI - creation of information modules (directly or through partners)
- INSEP - terminology.

Four sub-sections will be included in each of the 6 major sections:

- News/latest information
- Dossiers/reports (fulltext)
- Articles (fulltext and citations)
- Databases

The major sections include:

SECTION 1: Management of Olympic Sports and Federal Sports

SECTION 2: Sport Professional Management

SECTION 3: Trends and realities of Sport in the European Countries

SECTION 4: Teaching and Learning in Sport Management

SECTION 5: News, including events, bibliography, special topics, reviews, websites

SECTION 6: European Bibliographical Databases with an integrated search engine under XML technology

### **Japan Institute of Sport Sciences (JISS)**

<http://www.ntgk.go.jp/English/>

Commencing operations in October 2001, JISS conducts sports sciences research and provides services for elite athletes in Japan. Comprised of four departments, Sport Sciences, Sports Medicine, Sports Information and Administration, there are seven programs within these departments. They include: the Total Sports Clinic, Sport Medicine and Science Research, Sports Medicine Consultation, Sports Information Service, Sports Academy Support, Training Camps, and Services. JISS has close ties and support from the Japanese Ministry of Education, Culture, Sports, Science and Technology and the Japanese Olympic Committee.

The Sports Information Service Program is outlined on their website. The four important areas of concentration are:

- Developing domestic sport information databases
- Building domestic sports information networks and strengthening partnerships
- Building international sports information networks and strengthening partnerships
- Making sports information widely available

Seven researchers are presently working in the Sport Information Service Department. For further information consult the website or contact the Head of Dept. Mr. Chikara MIYAJI  
Email: [chikara.miyaji@jiss.ntgk.go.jp](mailto:chikara.miyaji@jiss.ntgk.go.jp)

## **Web and Online Happenings**

### **World Directory of Sports Information Centres and Experts**

<http://www.directory-iasi.org/>

IASI President Alain Poncet reports that the World Directory now has 98 centres registered. He urges those IASI members who have not registered their sport

documentation center or library to do so soon for it is important that IASI maintain a comprehensive directory. In addition he also wants to remind IASI members that updating sections of this directory is very easy to do:

- On main page, click on “Correct” button at the bottom of the page
- Enter the name of the center
- Proceed to make corrections as per the instructions

It is important that IASI contact information and other details for each center are up to date.

### **Olympic Games Economic Impact and Benefits Reports**

Recently on IASI-L an online report compiled by Price Waterhouse Coopers on the economic benefits of the Sydney Olympic Games was announced. In addition, other cities have also issued forecasting reports. See the following:

*Business and Economic Benefits of the Sydney 2000 Olympics: a Collation of Evidence*, by Price Waterhouse Coopers Australia, 2002. 138p.

<http://www.business.nsw.gov.au/facts.asp?cid-309>

*The Economic Impact of the Winter & Paralympic Games: Initial Estimates, January 2002* (2010 Olympic Bid Whistler/Vancouver, British Columbia)

Prepared by the Capital Projects Branch, British Columbia Ministry of Competition, Science and Enterprise. Jan 2002.

<http://www.mcaaws.gov.bc.ca/2010/index.htm>

Utah. Division of Travel Development. Olympic Reports.

<http://dced.utah.gov/travel/respubs.html>

See this websites for 7 reports on economic impact and revenues expected from the 2002 Olympic Winter Games in Salt Lake City. All reports in PDF format.

### **The British Library Sport Collections**

<http://www.bl.uk/collections/british/modbrisport.html>

Tom French, Head of Modern British Collections at BL sent a message to SPRIG members a few months ago to let them know what sport collection activities are being pursued at BL. They recently acquired a large collection of football/soccer “fanzines” in addition to fan magazines from many other sports played in Britain. The information is gradually being placed on their website as they process the various collections and consolidate the sport collection holdings.

### **Women Sports Federation of Iran Website**

<http://www.ir-ws.com/>

The WSF in Iran recently announced their new website available in English. The site gives a brief history of the development of women’s sports in Iran. The section on specific sports includes the name of the woman administrator and a brief description of noteworthy happenings. The Women Sport Research Title list includes the various papers and reports on women and sport topics.



## **Altis, the Internet Guide Ready for Viewing**

<http://www.altis.ac.uk/>

A recent note from Tracey Randall to the SPRIG listserv, announced the availability of the Altis website. This Internet guide to resources in hospitality, leisure sport and tourism now has 414 annotated records. A search engine is provided that searches key words in the website names and the annotation that accompanies each record. Also on the website is a section outlining the Altis Scope and Policy for inclusion plus an Altis Subject Guide to the specific topics covered (or that will be covered) within the website. The official launch of this website will be in March 2003 when, it is expected that there will be over 1000 records.

### **Meetings and Conferences**

#### **Past Meetings/Conferences**

##### **Report of the Sport Information Workshop**

November 13 - 15, 2002, Perth, Western Australia

Theme: Sharing Information and Building Relationships

By Jill Haynes, Manager, National Sport Information Centre

Over 30 delegates attended the Sport Information Workshop held in Perth, Australia. Delegates came from South Africa, Mozambique, Fiji, New Zealand, Singapore, Hong Kong, France and from all States of Australia. A joint project of the Western Australia Department of Sport and Recreation and the Australian Sports Commission the annual national workshop was this year expanded and invitations were sent to international sport information providers.

Keynote speakers were:

- John Bloomfield – Sporting success: Australia's story.
- Charl Durand – Introducing the knowledge products of the South African Sports Commission
- Kerry Smith – Issues for the one-person librarian in the sporting field
- Jill Haynes – The national sport information system in Australia – a cooperative approach
- Alain Poncet – French and European sport information system

The highlights of the workshop were Greg Blood's very practical papers on effective searching techniques and alternative sources for document delivery.

All papers should soon be available on the Australian Sports Commission's web site. A message will be sent to IASI-L when they are accessible.

The final day was devoted to short presentations from each of the organisations present and suggestions were made for ways in which we could cooperate further to enhance the delivery of sport information in the region. The list of strategies will be developed and distributed to all delegates for action. Evaluations of the workshop were very positive, with everybody keen to attend another workshop in the future.

Perth was a great setting for the workshop as it is the closest Australian city for Asian and African delegates (although it is a five hour flight from Sydney). Everybody stayed right on the beach at Scarborough and enjoyed early morning walks and swims and fine seafood. Particular thanks are given to the Western Australia Department of Sport and Recreation who hosted the event and to Renae Clement, the Librarian at the Department who did a fantastic job organising the workshop.

### **Forthcoming Meetings/Conferences**

#### **IASI Annual Meeting, Havana, Cuba, March 18-21, 2003**

Sponsored by INDER, the National Institute of Sports, Physical Education and Recreation, and at the kind invitation of INDER President, Mr. H.R. Gonzalez, the annual meeting of IASI will be held in Havana, Cuba at the Hotel Palco convention rooms. Mrs. Esperanza Bobes Ruiz is the designated local organizer for the IASI meetings and is planning a Seminar for local participants and IASI members to be held on Wednesday, March 19th. The proposed focus and title of the Seminar is *Advanced Technology Applied To Sports Information Centers*. Official invitations, detailed meeting schedules, accommodation information will be available soon from the IASI Executive Secretary, Mr. Jose Aquesolo.

#### **8th Annual Congress of the European College of Sport Science, Salzburg, July 9-12, 2003**

<http://www.ecss2003.at/>

The first announcement of the ECSS annual conference has been published and distributed recently. Topics of the sessions include:

- The Significance of Exercise and Sport in a Life Span
- Challenges of Elite Sport
- Physical Activity and Exercise and their Effect on Chronic Disease and Impairments

Plus Invited symposium and free thematic sessions on biomechanics, economics, health & fitness, history, molecular biology and other subjects.

See their website for timetable, deadlines, registration fees and accommodation information.

### **Publications**

China: Opportunities in the Business of Sport, by Chris Ashton.

London: SportBusiness Group, 2002

168p. EUR Website: <http://www.sportbusiness.com>

Costs: For academic departments and libraries USD 299 or 200 GBP; For corporations: 975 GBP

#### *ADVERTISING RATES*

Advertisements can be placed in the IASI Newsletter at a cost of US\$50 for half an A4 page.

Contact the Editor of the Newsletter if you wish to place an advertisement