

# Bulletin

No. 4

## **From the Editor**

More than 200 sports librarians, documentation and information specialists from around the world will take part in the World Congress and annual business meetings of the International Association for Sports Information (IASI) next April in Lausanne, Switzerland.

Being the biggest and most important international event for sports information professionals, the World Congress is also a golden opportunity for colleagues from Asia to team up and work for the further development of sport information in our continent.

Since the last quadrennial IASI Congress in Paris, the ASIA Preparatory Committee has tried to overcome the many barriers that keep us apart. While we have received positive feedback from different parts of the region, we also know that there are still many challenges ahead. The rapid development of information technology over the past few years has created a lot of new opportunities, as well as a new platform for international cooperation. It is up to us Asians to make the most of this opportunity.

In the new millennium, or the Age of Information as many people will name it, an effective flow and exchange of information will be the catalyst for development. Establishing a regional association of sports information provides the momentum to transfer ideas into solid action, which will benefit all of Asia.

On behalf of the ASIA Preparatory Committee, we hope that sports information specialists and people who are interested in sports information will join us in Lausanne, where a special meeting will be held to decide on the founding of an Asian Sports Information Association.

A reply slip is on the last page of this Bulletin. Please fill it in and send it back to us to help our preparation for the meeting.

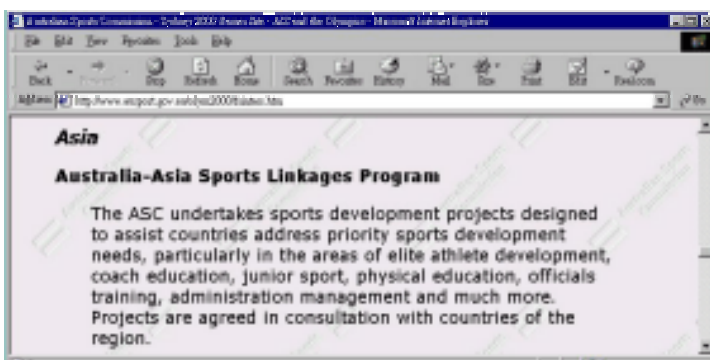
**LI Tak-nang**  
**Secretariat General**  
**Asian Sports Information Association Preparatory Committee**

## National Sport Information Centre of Lao People's Democratic Republic

The National Sports Committee of Lao PDR was established in 1993 to "control sports movements in the whole country, including the mass organization, the National Olympic Committee and the National Sports Federations/Associations". One of the goals of the National Sports Development Master Plan to 2020 is the "Promotion of sports information".

In July of this year, with the assistance of the Australia Asia Sport Linkages program, a National Sport Information Centre (NSIC) is being established at the National Stadium in Vientiane. The primary objective of the NSIC is to enable Lao coaches to access information and also to support the work of the Sports Committee, Olympic Committee and Sports Federations. The problems faced by the NSIC reflect those of the National Sports Committee, that is, lack of facilities and equipment, lack of personnel, lack of advanced technology, and the distribution of programs outside Vientiane city and big provinces.

The initial task is to bring together and organize all of the information resources held by the officers of the Sports Committee, Olympic Committee and Sports Federations so that everyone can have access to them. Existing resources consist of a small number of books, journals, videos, and other documents, mostly acquired by donation or from membership of international associations, and mostly in English. Very little sports information is available in the Lao language so the translation of core resources will be an important activity of the NSIC. Audiovisual resources are expected to be particularly useful to Lao coaches.



▲ With the assistance of the Australia Asia Sport Linkages program, the National Sport Information Centre of Laos P.D.R. was established in July 2000.

Access to Internet resources is also considered important and another task is to improve knowledge of sport information resources on the Internet, and the skills required to retrieve these, through training sessions and the production of a guide in Lao. There is very little access to the Internet outside of the major cities in Laos, and even here it is not widespread.

An important function of the NSIC will be the collection and preservation of Lao national sport information. A major source of this information is a fortnightly newspaper called "Sport News" produced by the media unit of the Sports Committee. Major sports in Laos are football (soccer), martial arts and boxing along with basketball, volleyball, sepak takraw, traditional rowing, shooting, badminton, tennis and golf. Athletes from Lao PDR will be competing in track and field (marathon) and swimming at the 2000 Olympics Games in Sydney and in powerlifting at the Paralympic Games.

Similar projects are also planned for Vietnam and Cambodia. I am encouraged by the formation of A.S.I.A. which I think will enhance co-operation and support in the region and hopefully be able to assist small countries such as Laos to further develop their NSIC and to exchange sport information resources.

**Lesley Cioccarelli**

**Sport Information Centre Consultant**  
**Australia Asia Sport Linkages program**  
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**National Sport Information Centre of Lao P.D.R.**  
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**P.O. Box 3183**  
**National Stadium**  
**Vientiane**  
**Lao PDR**  
**Telephone: (856-21) 216009**  
**Fax: (856-21) 216008**  
**E-mail: [olympicl@laotel.com](mailto:olympicl@laotel.com)**

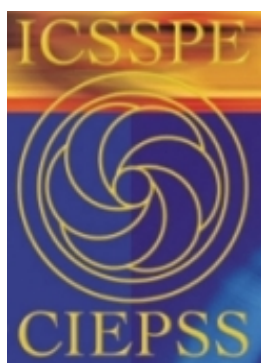
► Under the Australia Asia Sport Linkages program, assistance will be extended to Vietnam and Cambodia for the establishment of national sports information centre..



## Share the Knowledge Programme

"Share the Knowledge Programme" is a joint initiative of the International Council of Sport Science and Physical Education (ICSSPE), Human Kinetics Publishers and the International Olympic Committee. It aims to distribute sport science, physical education and sports books to institutions that do not have the financial resources to buy them.

Human Kinetics Publishers is donating books that are not fit for resale to institutes in developing countries who are in need of literature for study, research and practical work in sport science, physical education, sport and fitness.



Books in all topic areas (academic and professional resources in physical education, health and fitness, coaching and sport sciences) published by Human Kinetics are available for distribution. Up to 50 books may be requested at one time. Currently all books are in English.

ICSSPE member institutions and national bodies belonging to ICSSPE member organizations in developing countries have priority for this programme and may **contact the ICSSPE Executive Office for an application form**. ICSSPE will forward completed applications to

Human Kinetics Publishers, where the books are selected and packaged. The International Olympic Committee will fund for the most cost-effective means of shipping the books to the "Share the Knowledge" applicant.

All three partner-organizations anticipate that this joint programme will enhance physical education and sport science research and training at higher education institutions in developing countries.

Meanwhile, the International Association for Sports Information (IASI) is conducting a survey to identify the information needed by each centre. Completed questionnaires will be transferred to the secretariat of ICSSPE in Berlin. ICSSPE will prioritize the requests (starting with the least developed countries of UNESCO) and contact Human Kinetics to ask them to ship the materials.

Please contact the IASI Secretariat for a copy of the questionnaire.

**IASI Secretariat**  
**C/o SPORT for All Clearinghouse**  
**Espace 27 Septembre**  
**44 Boulevard Leopold II**  
**B-1080 Brussels**  
**Belgium**  
**Fax : 32-2-413-2890**  
**E-mail : albert.remans@cfwb.be**

## China Joint Sport Catalogue Established

A new database, the "China Joint Sport Books Catalogue", has been created recently under a six-month joint effort between the China Sports Information Institute, the Library of Beijing and the Library of Beijing University of Physical Education.

Under the guidance of the Science & Education Department of China State Sport General Administration and coordinated by the Committee of Information and Documentation of Physical Education Colleges, the database was completed in January 2000.

Sixteen physical education colleges and sports research institutes in 30 provinces and municipalities have participated in the project. Physical education and sport collections in each college and institute were collected, checked and catalogued.

The database provides records of 14,876 books, catalogued by an internationally recognized system. The completion of the catalogue has laid a foundation for sharing a common sport information resource in China.

November 19-21, 2000

### **Second International Conference on Weightlifting and Strength Training**

Pro Muscle Exercise Centre  
Ipoh, Malaysia  
Contact : Conference Secretariat  
Department of Education  
Pro Muscle Exercise Centre  
35, 37 & 39 Jalan Haji Eusoff  
Housing Trust, 30250 Ipoh  
Perak, Malaysia  
Tel : +60 (5) 545-688  
Fax : +60 (5) 545-688

January-February 2002

### **Second International Conference on Physical Education, Sports & Exercise Science**

Gwalior, India  
Contact : Dr. Jasraj Singh  
Chief Executive  
International Internet Conference  
21 Lnipe, Gwalior, 474 002  
India  
Tel : 91-0751-340588 & 500932

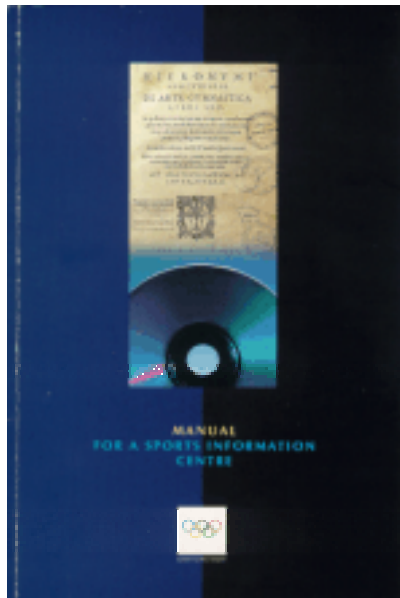
February 15-16, 2001

### **3rd Post Olympic Conference**

Wingate Institute  
Netanya, Israel  
Contact : Lia Lahav  
Assistant Coordinator  
The Wingate Institute for Physical Educational Sport  
Netanya Israel 42902  
Tel : +972-9-8639-486  
Fax : +972-9-8852-439  
E-mail : kbm1@internet-zahav.net.il

## Manual For A Sports Information Centre

To promote the development of sports information centres in those countries that are anxious to establish their own centres, the International Association for Sports Information (IASI) has published the “Manual For A Sports Information Centre”.

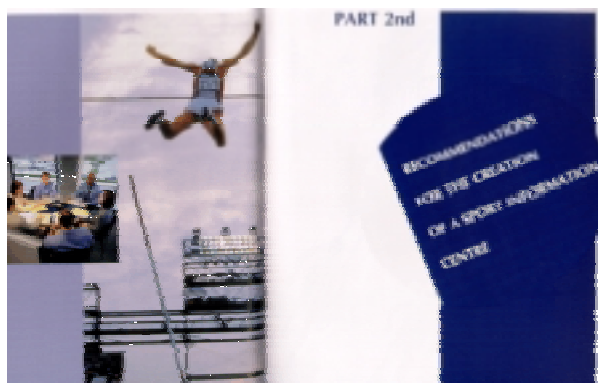
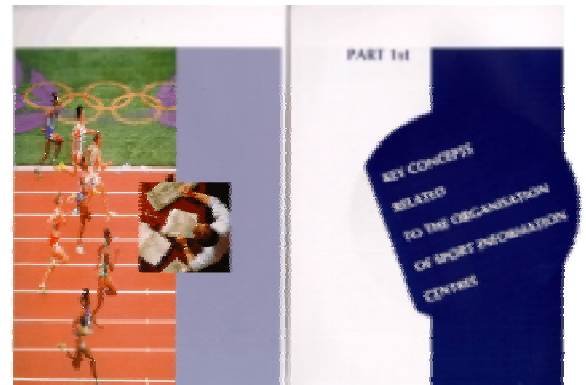


In part 1 of the Manual, key concepts related to the organization of sport information centres are explained while recommendations for the creation of a sport information centre are summarized in part 2.

Being a product of the joint effort between IASI and the International Olympic Committee, the Manual has been published in English, French and Spanish. A limited number of complimentary copies are available at the IASI Secretariat for institutions who are not members of IASI.

Individuals and relevant institutions are encouraged to join IASI as a member to enjoy a more active exchange of sport information.

Presented in an easy-to-read and non technical style, the Manual brings the reader the collective expertise and experiences of members of IASI in sport information management. The Manual also aims to provide practical guidelines for the delivery of sport information services in all parts of the world.



◀ ▲ Key concepts and recommendations for the establishing a sport information centre are summarized in the Manual.



## Future IASI meetings

IASI is busy preparing for the next business meeting scheduled for 22-24 April, 2001 in Lausanne, immediately before its quadrennial World Congress. The Executive Committee has decided unanimously to hold its 2002 meeting at the Sports Library of the "Escola Catalana

de l'Esport" in Spain.

Meanwhile, Cuba has indicated interest in hosting the business meeting of IASI in 2004. A formal proposal will be submitted in due course.

**Escola Catalana de l'Esport**

▲ ► The 2002 business meeting of IASI will be held at the Sports Library of the "Escola Catalana de l'Esport" in Spain.



## Friendly visit

Regional Coordinator for the East Asian region, Mr Takayuki Hata (right), paid a visit to the Hong Kong Sports Information Centre in early September. Accompanying Mr Hata was Dr Masami Sekine of the Okayama University.



With deep regret, I'd like to make an announcement that Professor Masaru Ikeda, our Director, ASFAA Vice President, member of IASI and regional coordinator of ASIA Preparatory Committee, passed away on October 27.

**Masahiro Ueda**  
Sasakawa Sports Foundation

**Reply Slip**

Name \_\_\_\_\_  
Organization \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_  
Web Site \_\_\_\_\_

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1. Do you support the idea of establishing an Asian sports information body?  
 Yes       No       Not sure
2. If there is such an organization, are you/your organization interested in joining as a member?  
 Yes       No
3. Are you/your organisation interested in taking part in the establishment of an Asian sports information body?  
 Yes       No
4. If yes, are you/your organisation interested in joining as an office-bearer?  
 Yes       No
5. Do you think you or an delegate from your organization will attend the Lausanne special meeting scheduled for next April?  
 Yes       No

Thank you for answering the questionnaire. Please send it to

**Address**      **Asian Sports Information Association Preparatory Committee**  
**Hong Kong Sports Information Centre**  
**Hong Kong Sports Development Board**  
**Yuen Wo Road, Shatin, Hong Kong**

**Telephone**      **(852) 26816182**  
**Fax**      **(852) 26954555**  
**E-mail**      **ltn@hksdb.org.hk**